What to Consider When Buying Diapers in Bulk

Tips for wholesalers, distributors, and private label brands

Introduction

Buying diapers in bulk sounds simple-but if you're planning to order for your business, whether as a distributor, retailer, or private label brand, there's more to consider than just the price. In this guide, we'll walk you through what really matters when making a bulk diaper purchase, especially when sourcing from overseas manufacturers like us in Dongguan, China.

1. Don't Just Look at Price Per Diaper

The cheapest price doesn't always mean the best deal. When comparing offers, consider the total cost including shipping and duties, packing quantity per bag or carton, and hidden costs like poor quality or customer returns.

2. Understand the Minimum Order Quantity (MOQ)

Some factories require you to order a full container, while others offer lower MOQs-especially for new brands. Ask about trial orders and flexibility.

3. Make Sure the Quality Matches Your Market

Even if two diapers look similar, the quality inside can vary. Check absorbency, softness, and leak-proof performance. Always request samples.

4. Consider the Packaging Options

Good packaging protects the product-and helps it sell. Ask if the factory supports private label design, single and multi-packs, and label customization.

5. Ask About Delivery Time and Flexibility

Bulk orders don't arrive overnight. Ask how long production takes, when the next shipment can be ready, and what shipping options are available.

6. Choose a Supplier Who Supports You

Look for a supplier that communicates clearly, offers after-sales support, and understands your market needs.

FAQ: Bulk Diaper Buying

Q1: Can I buy diapers in bulk with my own brand packaging?

Yes! Many manufacturers offer private label services, including logo printing, packaging design, and language localization.

Q2: How many diapers do I need to order for a first batch?

It depends. Some factories start at 1,000-2,000 bags per size, while others require a full container.

Q3: Can I test the quality before placing a big order?

Absolutely. Request samples from the factory. You can test absorbency, softness, and comfort before

committing.

Q4: What if I'm not familiar with shipping or customs?

Good suppliers will guide you. Ask if they offer CIF terms or help you find a freight forwarder.

Ready to Get Started?

We're a diaper manufacturer based in Dongguan, China, offering full support for OEM and bulk diaper orders. Contact us to request pricing, samples, or packaging suggestions.